

Neal Tyler Queen

<http://www.tylerqueen.com>

Resume

Experience

CTO (Chief Technical Officer)

HelloMetro, Louisville, Kentucky, 2007 - Present

- Manage and lead IT initiative
- Implement and oversee technical projects
- Point of contact for technical service vendors

Director of Multimedia

HelloMetro, Louisville, Kentucky, 2006 - 2007

- Design and implement system for delivering Pre-Roll and Post-Roll Video ads
- Plan, implement and maintain multimedia systems including
- Flash Communication/Media Server
- Design, Author Flash/ActionScript for online applications
- Google Maps customization and integration using Google Maps API
- XML Feed aggregation, processing, and interface design (XSLT)
- Develop PHP, ColdFusion, JavaScript and CSS systems to support data-driven Flash applications
- Designate requirements and approve production graphic work

Flash-ActionScript Developer/Consultant

SuperFly Advertising, Louisville, Kentucky, 2006 - Present

Beauty.org

- Start-to-Finish creation of Flash Hairstyle Application with SQL an FMS backend

Founder, Developer

RecyclingCenters.org, 2006 - Present

- Develop and Maintain Database of Recycling Centers
- Maintain and manage website, forum and blog
- Implemented Google AdSense and CafePress Associate programs

ActionScripter.org - ActionScripter.org, 2006 - Present

- Author produce Flash/ActionScript tutorials
- Maintain and manage website, forum and user base
- Implemented Google AdSense and Amazon Associate programs

Interactive Designer

Loyalty Interactive, Louisville, Kentucky, 2002 - Present

- Provide design and art direction for all web and print work
- Author CSS and XHTML coding and design standards
- Author CSS, XHTML, XSLT, ASP, PHP and JavaScript for dynamic websites and newsletters
- Author Flash/ActionScript for online video presentations and e-Greetings
- Start-to-finish design and development of email marketing campaigns
- Author and create marketing materials and business-to-business presentations
- Design, administer, and oversee all aspects of corporate web site
- Design and develop company's identity elements and propagate them across all media

- Planning and executing brochures, print marketing, direct mail campaigns, promotional DVD's presentations, newsletters, trade show materials, wall displays, logos and identity materials.
- Manage two Canon ImageRunner 3200 using Fiery Workstation
- Worked with developers to produce an online Print-On-Demand system for end users using PDFLib
- Design and Develop variable data templates for Print-On-Demand system
- Variable data design and production for individually customized marketing materials
- Data manipulation and retrieval within SQL for variable data marketing
- Data manipulation within SQL for client platform configuration
- Implemented an improved, web-based helpdesk system consolidating two legacy systems

Interactive Designer/Consultant

The Stephenson Company, Louisville, Kentucky, 2006 - Present

- Design layouts and organizational structure for complex data reports
- Author XSLT templates for XHTML generation
- Author XSL-FO templates for PDF generation
- Author XHTML, JavaScript, and CSS

Interactive Designer/Consultant

Sandman Design Group, Louisville, Kentucky, 2002 - Present

- Transform Photoshop layouts into dynamic web pages
- Author XHTML, JavaScript, and CSS
- Prepare video for web in multiple formats
- Author custom Flash/ActionScript

Flash Developer/Consultant

University of Louisville - Delphi Center, Louisville, Kentucky, January - May 2006

- Develop Flash Learning modules for online courses
- Authored Custom ActionScript for unique user interactions
- Managed and Troubleshoot Flash Communication/Media Server
- Documented advanced Flash techniques and trained staff on usage
- Developed slide based template in Flash for presentations

Interactive Designer

Internet Tool & Die, Louisville, Kentucky, 1999 - 2002

- Manage graphics, CSS, HTML, and JavaScript for 20 plus clients
- Provide design and interface development for all web content
- Author CSS, HTML, PHP, JSP, ColdFusion, JavaScript, and CGI scripts
- Design, administer, and oversee all aspects of corporate web site
- MySQL configuration and maintenance using PHPMyAdmin
- Design and develop Flash projects

Freelance Web Designer - Developer

Louisville, Kentucky, 1998 - Present

- Provide custom design and art direction for all web and print projects
- Develop brochure sites
- Develop template systems for efficient site management
- Maintain and develop content for existing sites

Web Chairman

LGDA (Louisville Graphic Design Association) 2002

Technical Skills

Languages

ActionScript, ASP, ColdFusion, CSS, DHTML, DOM, DTML, HTML, JavaScript, PHP, Plone, VB Script, XHTML, XML, XPATH, XSL, XSLT, XSL-FO (Apache FOP), ZOPE
Limited experience with ASP.NET, CGI, PERL, SQL(MySQL, MSSQL)

Software

Acrobat, BBEdit, Dreamweaver MX, Final Cut, Fireworks MX, Flash MX, Flash Media/Communication Server, Freehand MX, Final Cut, Enterprise Manager, Illustrator CS, ImageReady CS, InDesign CS, PDFLib, Photoshop CS, PHPMyAdmin, Microsoft Office Suite, Quark Xpress, Query Analyzer

Environments

Macintosh OS 7-9 / OS X, *nix (Linux, BSD), Windows 95/98/2000/XP/NT

Work Culture**Style**

- Strong multi-tasking ability
- Strategic thinking
- Collaborative work ethic
- Self-starter

Gifts

- Ability to be a liaison between technical and non-technical people
- Built-in curiosity for solving problems
- Aptitude for overcoming technical challenges
- Imaginative and open to new ideas

Education

Bachelor of Science in Marketing
Senior, University of Louisville, Louisville, Kentucky